



Tired of dates that go nowhere

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Little white lies are easier than ever to tell with mobile phones, e-mail and online agencies like albinetwork.com

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**Jennifer Parks
Sun Media**

March 15, 2007

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Gadgets and technology these days have made it easier than ever to fib to your lover about your whereabouts.

You've been dating someone for a couple of weeks and decide you want to break it off.

So, do you tell this person the truth: that you couldn't bear the thought of your future children inheriting his nose, or that you'll never get beyond her shrill laughter?

No, you don't.

Unless you're a total creep, you tell a little white lie to let this person down easy.

You don't think it will work out, you're seeing someone else, you need to focus on work, your dogs don't get along ... whatever takes the edge off the dose of rejection you're administering.

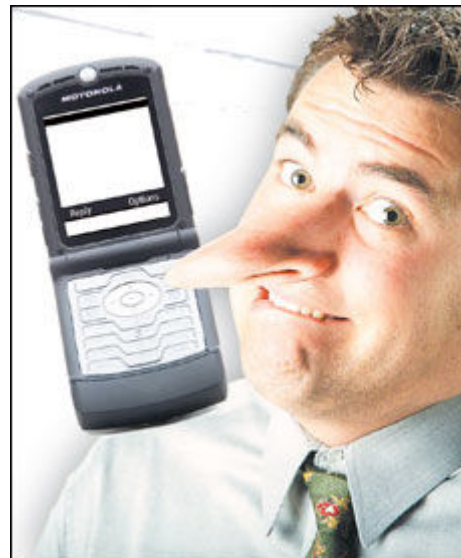
Seems harmless enough, even charitable, but lying can be a slippery slope.

Is it OK, for example, to lie about seeing more than one person because you're keeping your options open?

What about fudging your weight and height on an online dating profile to sound more attractive, as many people do?

Or how about text messaging your significant other to say you're working late, when in fact you're out shooting pool with buddies and just want to avoid another guilt-tripping argument?

When is colouring the truth kosher and when does it break the bonds of trust or raise



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red flags that you're dealing with a person of questionable character?
 These days, gadgets and technology have made it easier than ever to lie.
 A recent British survey found that many people admit to using cellphones, e-mails and text messaging to tell little innocuous lies.
 Over 80% of women said they have lied to their husbands, mostly about money, and three-quarters of respondents said lying was justifiable, even a moral duty, if the truth would hurt someone even more.

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I recently heard about the online services offered by www.alibinetwork.com that help clients fabricate lies that will cover for everything from extramarital affairs to work absences. Fees for lies start at \$75. (Guilt can last a lifetime.)

They even provide background sounds, if you need to convince someone you are stuck in traffic or at the doctor's office instead of golfing or boinking your boss's wife.



The agency has been plugged on The Today Show and CSI, as well as media outlets throughout the U.S. and Britain.

Their slogan: "Politicians have spin doctors. Celebrities have publicists. Corporations have lawyers and public relations departments. Investment bankers have analysts. Now regular people have an alibi network."

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I wouldn't want to entrust my heart to the person who came up with this admittedly clever scheme.

Clearly, wit and wisdom aren't mutually exclusive.

SUNshine Girl



To a degree, it is our human nature to deceive.

We either don't want to hurt others or we want to avoid discomfort or trouble for ourselves.

But whatever method of manipulation you choose, lies have a way of coming out.

When they do, your word will be as good as fool's gold.

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So, honesty is, and will always be, the best policy - unless, of course, your girlfriend asks you if she looks fat in those jeans. Most of us know that answer's always a negative. No exceptions.

Furthermore, if you ask people what the most important qualities are that they look for in a mate, honesty always tops the list.

It's the bricks and mortar for trust and intimacy in any relationship. If you don't have it, then you've got nothing.

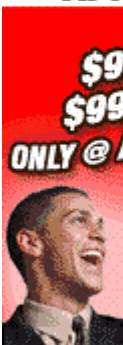
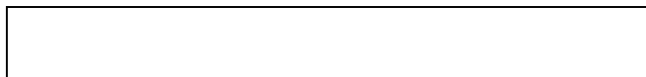
Max Haines

In the end, most liars will find that - aside from their trusted wingmen of deception - they end up living their lies alone.

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